

Southern States Republican Polling

Executive Summary

Kaplan Strategies, a nonpartisan research firm, conducted this random survey. The survey was collected from an online panel of cell phone users using web and text responses and automated voice responses. The results are unweighted. The poll was paid for by Kaplan Strategies.

Period of sample: 4/5/2023 - 4/6/2023

Area: Southern U.S. states

Sample size: 1,018

Margin of error: ±3.1%

1) I believe our elected conservative officials should do more to protect traditional American values and heroes.

Q1: Protect Traditional American Values

Agree							85%
Disagree	5%						
Uncertain	109	%					
	0% 10%	20%	30% 409	% 50%	60%	70% 80%	90%
			Age	aroup		Ger	nder
			5.5		65 or		
		18-29	30-49	50-64	over	Female	Male
		Column	Column	Column	Column	Column	Column
		N %	N %	N %	N %	N %	N %
Q1:	Agree	89%	88%	86%	84%	85%	85%
VALUES	Disagree	11%	8%	5%	5%	5%	5%
	Uncertain	0%	3%	9%	11%	10%	10%

2) I do not support using U.S. military budget dollars to rename military bases originally named in honor of Southern military heroes such as Lee, Hood, and Jackson.

Q2: Rename Military Bases

Agree								7	3%
Disagree			17%						
Uncertain		10%	6						
	0%	10%	20%	30%	40%	50%	60%	70%	80%

			Age g	group		Ger	nder
					65 or		
		18-29	30-49	50-64	over	Female	Male
		Column	Column	Column	Column	Column	Column
		N %	N %	N %	N %	N %	N %
Q2:	Agree	59%	68%	73%	73%	73%	72%
HEROES	Disagree	26%	20%	16%	17%	16%	19%
	Uncertain	15%	12%	11%	10%	11%	10%

3) I do not support the removal of monuments erected to honor regional and national American historical figures.

Q3: Removal of Monumenets

Agree	9						81%
Disagree	e	10%					
Uncertair	n 8	%					
	0% 10	% 20%	30% 4	0% 50%	60%	70% 8	0% 90%
			Age	group		Gei	nder
					65 or		
		18-29	30-49	50-64	over	Female	Male
		Column	Column	Column	Column	Column	Column
		N %	N %	N %	N %	N %	N %
Q3:	Agree	74%	82%	81%	82%	83%	79%
MONUMENTS	Disagree	11%	7%	9%	11%	%	12%
	Uncertai	n 15%	12%	10%	8%	8%	8%

The following questions are for demographic purposes:

4) Are you registered to vote?

Registered	
------------	--

Yes											100)%
	0%	10%	20%	30%	40%	50%	60%	70%	80%	90%	100%	110%



5) What is your party affiliation?

White Course										
White/Caud His African-Am	spanic <mark>–</mark> Other –	%								89%
			20%	30%	40%	50%	60%	70%	80%	90%
6) What is your poli	itical ideolo	gy?								
Ideology										
		1% 1%	13	%	24%					61%
			10%	20%	30)%	40%	500	%	60%
Race White/Cauc His	spanic 📒	<mark>6%</mark>								89%
African-Am	Other erican 1 Asian 1	%								
	erican 1	% %	20%	30%	40%	50%	60%	70%	80%	90%
African-Am 8) Which of the follo	erican 11 Asian 11 owing best	% % 10%						70%	80%	90%
	erican 11 Asian 11 owing best	% % 10% repres	ents you	ır religi I Chris	ous affi tian		?		80%	90%
African-Am 8) Which of the follo Religious affiliatio	erican 11 Asian 11 owing best	% % 10% represe nomir Evai	ents you	I Chris Cath I Chris I Chris affilia Jev	ous affi tian olic tian	liation?		,)	80%	



9) What is the highest level of education you have completed?

